



Old Europe-New Europe Seminar A German Perspective Implications for Utah Businesses

- Event:** Seminar and discussion on the recent changes in the European Union
- Date:** Thursday, September 4, 2003 from 12:00 pm - 1:30 pm
- Location:** State of Utah International Business Development Office, 324 South State Street, Suite 500, Salt Lake City, Utah 84111
- Invitees:** Decision makers of Utah companies currently doing business or considering expanding into the European Union
- Guests of Honor:** Joerg Lennardt, State of Utah International Business Development Office Trade Representative for Germany and President of ExperConsult from Dortmund, Germany.
- Opportunity:** Participants will receive up-to-date information on current European Union developments. The European Union provides excellent markets for over 370 million consumers. Next year several other countries will join. What will be the impact on Utah businesses? What are the implications of the current Dollar/Euro exchange rates?
- Sponsors:** State of Utah, Division of Business and Economic Development, International Business Development Office and ExperConsult GmbH of Dortmund, Germany
- Registration:** Please register on-line at
<http://international.utah.gov/eu-seminar.htm>

Box lunches will be served. There is no cost for this event. Space available on a first come basis. Participants **must** register.

For further information contact Franz Kolb, Director Europe, State of Utah International Business Development Office at 801.538.8738 or 801.244.1772.

